

SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5TH MILE, TADONG, GANGTOK, SIKKIM 737102

PLACEMENT & TRAINING CELL

Date: 22-11-2021

SRMUS/PAT/2021-22/031

PLACEMENT DRIVE NOTIFICATION

| Company | Sunstone Eduversity |
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| About the Company | Sunstone Eduversity is an initiative by two serial entrepreneurs who are on a mission to disrupt the higher education sector. It is the first organization in India to charge an outcome-based fee from the aspirants of higher education. Sunstone Eduversity helps the aspirants of higher education break their shackles and rise above all constraints. It works on an asset-light model, partnering with UGC/AICTE approved colleges and universities to provide both online & offline programs. Sunstone Eduversity is spread across 24 campuses in 19 cities to offer degree programs like MBA/PGDM, BBA, and MCA. It aims to create higher education more accountable, pragmatic, and tailored to corporate requirements. Here's a chance for you to become a part of the largest growing ed-tech organization. Website: www.sunstone.edu.in |
| Job Title | Associate Manager-Admissions & Growth |
| Job Description | What will you be doing: Connecting with prospective learners to understand them and counsel them with the right degree programs Providing in-depth information to learners, which includes counselling through various channels of communications Hand-holding the students at each step of the admission process from counselling to helping them with the documentation of admission Maintain a detailed database of all the interactions with the students Provide constant feedback to the team in order to optimize conversions & related strategies Leading the initiative of increasing the sales pipeline Hold on some regional language will be an added advantage |
| Desired Skills | To be successful in this role, you'll need to have the following skills: • Integrity: As an AM, we entrust you with our Customer Resource Management (CRM) tool and sensitive student-related data. We expect you to handle it with utmost responsibility and care. • Empathy: Ability to approach any situation with patience and natural empathy • Drive: Enthusiasm and will to work relentlessly for achieving and exceeding business targets • Communication: Excellent communication skills in English and/or the regional language • Continual learning: Eagerness to learn and upgrade your product knowledge. Stay updated about the changes in the educational system. |
| Job Location | Delhi NCR & Bangalore |
| Eligible Degrees | MBA, MSc.(Economics), M.Com, MA English |
| Eligibility Criteria | NA |
| Compensation (CTC) | Rs. 7 LPA (5 LPA fixed + 2 LPA variable) |
| Probation details | Probation Period: 3 MonthsProbation Period Offering: 20,000-25,000 INR |
| Selection Process | Group Discussion 2 Rounds of Personal Interview |
| Date & Time of Interview | Will be intimated later |
| Venue | Virtual/Online |